

Taiwan as prime travel destination showcased at GCC Taiwan Tourism roadshow



The Taiwan Tourism Bureau presented the beauty of Taiwan at the Taiwan Tourism Roadshow at JW Marriott on 10 October.

The multi-city roadshow, part of a series of events across the GCC, is part of Taiwan's efforts to boost tourism from the Middle East to the Asian nation – a booming travel destination.

Ranked the 3rd most welcoming country on the Global Muslim Travel Index in 2019, Taiwan boasts a Muslim-friendly environment that caters to the needs of many visitors from the Middle East.

Dr. Trust Lin, Director of Taiwan Tourism, said, "Besides showcasing an array of tantalizing culinary delights, stunning landscapes, and life-changing experiences for all travellers, Taiwan also offers a rapidly-expanding number of facilities and services centric to Muslim visitors."

Dr. Lin added, "The people of Taiwan are welcoming travellers with open arms as the Middle East market expresses a yearning desire for new experiences in far-flung lands."

Adventure for Middle East visitors begins in Taipei, Taiwan's capital and cultural heart

where visitors can explore night markets, malls, and food stalls – a number of which offer Halal certified cuisine.

Located deep in the mountains of Nantou County, Sun Moon Lake offers breathtaking lake scenery donned by mountainous surroundings. Nearby attractions include Wenwu Temple, the Sun Moon Lake Ropeway, and scenic views on and around the lake.

Located between Taichung and Tainan, the scenic beauty of Alishan's lush forests has old world charm and can be explored

via the 'Alishan Highway', 'Northwestern Corridor, and 'Tsou villages', each offering distinct perspectives of the natural area, tea plantations, local villages, and gushing waterfalls.

A visit to Taiwan must also include a pass through the spectacular Taroko Gorge, which is considered a natural wonder of Asia, and home to cascading turquoise rivers and towering thousand-foot marble walls.

Citizens of Kuwait are eligible to apply for an e-visa to Taiwan, which is a convenient, simple, and seamless visa application process.

Mohamed Naser Al Sayer & Sons Co. unveils new Toyota Supra



The fifth-generation Toyota GR Supra boasting stunning design, high-octane performance, and exciting driving experience, was launched at an event on 3 October.

The launch event was attended by Mubarak Naser Al Sayer CEO, Bengt Schultz COO, executives of the top management at AlSayer Holding, who was joined by Scott McNicol, General Manager Toyota Sales, Tetsuya Tada, Chief Engineer of new Supra, Naoya Inoue Project Manager and Yoko Nawa Assistant Manager from Toyota Motor Corporation. Also present at the event were sales consultants, and representatives from the media.

Speaking at the conference, Mubarak Naser Al Sayer, CEO, said, "An ambitious journey for Toyota, with the passion for sports cars, design

and performance has arrived at a new milestone. The legacy of this iconic masterpiece from Toyota goes back 40 years, since it started production in 1978. As we always say time rewards innovation, venture and boldness. The last Supra rolled out of production line in 2002, and after 17 years, the Supra is back."

As with all previous generations, the 2020 GR Supra is a front-engine, rear-wheel-drive vehicle powered by an inline six-cylinder engine. Its design is visually appealing to sports car enthusiasts while its 3.0-liter turbocharged engine produces up to 335 hp and 500 Nm of torque. The fifth-generation GR Supra's distinct personality is completed by its exquisite interior, which balances function with premium comfort and convenience features.



Lulu holds Cake Mixing ceremony

Lulu Hypermarket, the leading retailer in the region, held a well-attended cake-mixing ceremony on 5 October at its Al-Dajeej outlet.

The event saw the participation of cooking enthusiasts, Lulu Chefs and celebrity chefs from abroad who were especially invited to provide their expertise to the ceremony.

Highlight of the cake-mixing ceremony was preparation of the dried fruits and other ingredients that would go into making the traditional Christmas fruit-cake. The special recipe concocted by Lulu Chefs and the visiting celebrity chefs called for the inclusion of dried fruits, including cherries, plums, raisins, orange peels and other exotic dried fruits, as well as honey, cream and fruit juices, in addition to other cake batter ingredients.

The flavorful batter will be baked into special Christmas and New Year fruit cakes in different tantalizing flavors to celebrate the spirit of the upcoming holiday season.



Evaluation of ICAI qualification by UK NARIC

The Institute of Chartered Accountants of India (ICAI) has always strived for academic and professional excellence for its key stakeholders, i.e., students and members. With the aim of expanding the opportunities for professionals in foreign jurisdictions, the Institute had engaged UK NARIC (The National Recognition Information Centre for the United Kingdom) a renowned UK national agency responsible for providing information and expert opinion on qualifications and skills worldwide, to conduct an independent benchmarking study, evaluating the comparability of the ICAI Intermediate and Final level in the context of the UK education systems.

Pursuant to the same, UK NARIC has announced that ICAI qualification is comparable to RQF Level 7, Master's degree standard. The agency has also benchmarked ICAI Intermediate course and final course separately as being comparable to a RQF



Level 6, Bachelor degree standard and RQF Level 7, Master's degree standard respectively.

Speaking on the UK NARIC benchmarking,

President ICAI, CA. Prafulla P. Chhajed remarked that the benchmarking of the CA qualification comparable to RQF Level 7, Master's degree

standard not only would strengthen the position of ICAI members, but would also help aspiring Chartered Accountants and even corporates gain a better understanding on the standing and relevance of the CA qualification."

ICAI's Vice President, CA. Atul Kumar Gupta, remarked, "As India is increasingly focusing on facilitating export of accountancy services, this evaluation would increase the professional avenues for our members by facilitating recognition of Indian accountancy qualification".

ICAI Kuwait Chapter Chairman CA Sai Devata applauded the efforts of ICAI President and Vice President for this remarkable recognition which will enhance the footprint of ICAI globally. ICAI Kuwait chapter is working closely to sign MOU with Kuwait Accounting and Auditing Association (KAAA) which will mutually benefit both the associations.